

LAMISA SAADAT

FULL-STACK WEB DEVELOPER

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EXPERIENCE

Digital Products Senior Executive | Banglalink Digital Communications Limited

FEB 2016 - 2021, DHAKA, BANGLADESH

- Developed strategy, execution processes and defined core metrics to drive business through apps and value-added services.
- Lead project management and drove product development in collaboration with the technical teams.
- Coordinated with cross-functional teams including engineering, UX/UI, sales, marketing, and customer success simultaneously to formulate effective online and offline distribution strategies for products.
- Monitored and improved customer journeys of 100+ third-party services which included health and education applications.

EDUCATION

BrainStation | Diploma, Web Development

APR - JUL 2022, TORONTO, ON

North South University | Bachelors of Business Administration, Majors: Human Resource Management and Finance

2012 - 2016, DHAKA, BANGLADESH

PROJECTS

[Travel Site](#) - April 2022

HTML & CSS based project to match mockup design

[Band Site](#) - May 2022

Implemented vanilla JavaScript knowledge to create functionality in a static website

Branflix ([client-side](#), [server-side](#)) - June 2022

Full stack Single Page Application developed with React and Express

Dev's Board ([client-side](#), [server-side](#)) - July 2022

Capstone project for BrainStation created with React and SASS in the front-end and Express and MySQL in the back-end

SKILLS

HTML, CSS, SASS, JavaScript, Node.js, React, Express, MySQL, Agile Development, Chrome Dev Tools, Axios, Web APIs, NPM, Git, VSCode

PROFILE

Managing the lifecycle of digital products for 4 years, I had the opportunity to test & provide feedback to multiple developers on a range of apps. Always interested in the work behind the scenes, I took up the challenge of learning web development myself. In the next phase of my career, I look forward to blending my marketing experiences with my newfound passion to deliver meaningful solutions for the user.